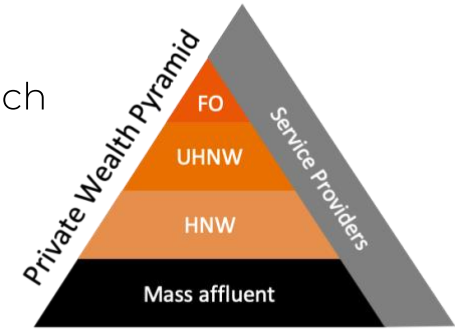
Private Wealth global research reports

→ Deep independent, panoptic academic research
→ 500+ interviews with private clients
→ 500+ interviews with key decision makers within wealth management
→ Across 24 global jurisdictions



Sponsor Benefits:

Brand exposure across private wealth population, which includes advert in the published research paper and on all associated promotional communications

Brand association with a high-quality academic qualitative and quantitative research

Feedback from Dr Stuart Gibson on all data gathered for the report

Opportunity to add specific topic or question to the research analysis

Exclusive invite

- to a private wealth launch event

- to a service provider launch event

Gibson Strategy are delighted to announce the 2024/25 series of academic research on the global private wealth sector.

This sequence of research reports will exhibit data gathered from comprehensive interviews with multi and single-family offices, UHNW, HNW and private wealth professionals.

Topics covered:

- Private client's selection criteria for wealth professionals and service providers.
- Communication, relationships, value, service quality, satisfaction, trust, loyalty and retention.
- Private client services such as private banking, investment management, trust & corporate services, family office services, legal services and tax services.
- Family offices, succession planning & next generation, substance, sustainable investing, philanthropy, privacy and security.
- Private wealth portfolios which includes investments, collectibles, real estate, private equity, co-investing, lending, technology, social impact investing, private jets and private client insurance.
- Private wealth client and key service provider decision makers views on the future of the private wealth sector and future trends.

The key findings will be presented at the launch event in the country of study, with an exclusive audience of high value private clients and private wealth professionals.

Influencing better wealth creation

Gibson Strategy

Our independent, panoptic insight across private wealth successfully influences corporate strategy within private wealth.

We offer a range of services which draw on source data gathered from deep academic research that we conduct revealing current trends, themes and thought-leadership crucial for developing future corporate strategy for your private clients.

Dr Stuart Gibson, is an expert in empirical research and business strategy within private wealth management. He has spent 38+ years working and collaborating with financial organisations, family-offices, UHNWs and HNWs across the globe.

Services

Deep empirical research is our foundation from which we offer an array of services that are complimentary to wealth management businesses.

Research | Education | Consulting

Research focus 2024

Middle East (GCC) Private Wealth Report
(UAE, Bahrain, Kuwait, Oman, Qatar and Saudi Arabia)

Channel Islands Private Wealth Report

Research focus 2025

Global Family Office Report

Singapore Private Wealth Report

UK Private Wealth Report

African Private Wealth Report
(South Africa, Kenya & Nigeria)

"The extensive research studies into the emotional behaviours of UHNWs and family office strategy by Dr Stuart Gibson are incredibly insightful. I have known Dr Gibson for a number of years as a university lecturer colleague and at GPFO we are very pleased to be working with Dr Gibson on a number of major research studies into family offices."

Dr Michael Oliver, Global Partnership Family Offices

Contact Dr Stuart Gibson
stuart@gibsonstrategy.com

Research

Gibson Strategy Private wealth reports

- Build brand awareness and value
- Issued to 20,000+ private wealth professionals
- Issued to 1,000+ private wealth clients

Bespoke research

- Client-led, project focussed
- White-labelled research thought-pieces

Education

Masterclass education – focussed learning

- Current practice and approach
- Future themes and trends
- Key wealth speakers
- Networking opportunities

Bespoke/in-house masterclass

- Client led topic
- Team orientated

Consulting

Complex or single topic project

- Collaborative approach
- In-house research symposium included
- Retainer or bespoke arrangement