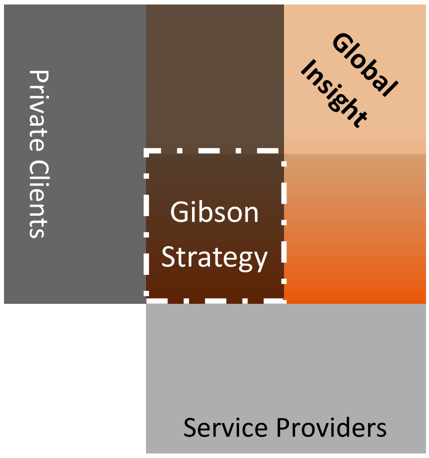
Masterclass series – Global Private Wealth post COVID-19

The masterclass series draws on **Dr Stuart Gibson's academic research** gathered over 14 years from an extensive private wealth universe. This population consists of private clients and private wealth service providers globally.

This unique perspective is now offered in a learning format to best benefit both the professional and the organisations that work with private clients.



→ 1-day event for private wealth service providers
→ Intensive thought leadership workshop
→ Access deep independent academic research from
  → 500+ interviews with private clients
  → 500+ interviews with key wealth management decision makers
  → Across 24 global jurisdictions

Masterclass impact

Improve your acquisition of private clients

Make smarter decisions by understanding private client decision-making

Broaden your knowledge of current and emergent themes and trends

Develop confidence with an in-depth understanding of behavioural biases

Gain a holistic overview of the private wealth universe

Network with key decision makers and peers

Who attends?

The masterclass series is designed for private wealth professionals and service providers in private banking, investment management, trust & corporate services, family offices, IFAs, legal, tax, insurance and real estate.

How you learn

- Explore real academic evidence from global private clients and leading private wealth service providers.
- Discuss themes and debate industry changes with Dr Stuart Gibson, consolidating your understanding of private client trends.
- Discuss, debate and explore the key issues with a diverse group of peers.

Your learning experience

- Learn from Dr Stuart Gibson, an expert and specialist in private wealth, to sharpen your thinking and uncover the strategies behind significantly wealthy clients.
- Improve your private client universe by hearing from guest speakers one family office and one UHNW
- Benefit from the latest research by understanding emerging themes and changes.
- Raise your value-creation expertise in Acquisition, Client Trust & Service and Product Development.
- Build your knowledge base and leverage global networks by connecting with senior professionals.

Masterclasses will be held in 2021 across the UK, Africa (South Africa, Kenya and Nigeria) and Middle East (UAE, Saudi Arabia, Kuwait, Qatar, Oman and Bahrain).

Influencing better wealth creation

Gibson Strategy

Our independent, panoptic insight across private wealth successfully influences corporate strategy within private wealth.

We offer a range of services which draw on source data gathered from deep academic research that we conduct revealing current trends, themes and thought-leadership crucial for developing future corporate strategy for your private clients.

Dr Stuart Gibson, PhD MSc DipM FCIM FCMI, is an expert in empirical research and business strategy within private wealth management. He has spent 38+ years working and collaborating with financial organisations, family-offices, UHNWs and HNWs across the globe.

Services

Deep empirical research is our foundation from which we offer an array of services that are complimentary to wealth management businesses.

Research | Education | Consulting

For further details email Dr Stuart Gibson
stuart@gibsonstrategy.com

Masterclass series

2021		2022	
16 Sep	Guernsey	Jan	Dubai
21 Sep	Jersey	Jan	Riyadh
23 Sep	Isle of Man	Jan	Kuwait City
4 Oct	Edinburgh	Jan	Doha
6 Oct	Manchester	Feb	Manama
8 Oct	Leeds		
11 Oct	Bristol		
14 Oct	London		
11 Nov	London		
6 Dec	Johannesburg		
8 Dec	Cape Town		
TBC	Nairobi		
TBC	Lagos		

Masterclass event - 1 delegate £485

Online learning

Online learning programme - £295

Research

Private wealth reports

- Build brand awareness and value
- Issued to 20,000+ private wealth professionals
- Issued to 1,000+ private wealth clients

Bespoke research

- Client-led, project focussed
- White-labelled research thought-pieces

Education

Masterclass workshop – focussed learning

- Current practice and approach
- Future themes and trends
- Key private wealth speakers
- Networking

Online learning programme

- Modular programme
- Current practice and approach
- Future themes and trends

Consulting

Complex or single topic project

- Collaborative approach
- In-house research symposium included
- Retainer or bespoke arrangement