



# MEDIA INFORMATION & RATE CARD 2025

## Channel Islands Private Wealth and Family Office Report Middle East (GCC) Private Wealth and Family Office Report



### Gibson Strategy

Following the successful publication of our Private Wealth Reports covering Jersey, Guernsey and Isle of Man, we are delighted to announce that we will be publishing two further reports. Future reports will have a similar format – **Dr Stuart Gibson** will be conducting face-to-face interviews with private clients (HNWs/UHNWs), family offices and private wealth professionals.

### Publications

Channel Islands Private Wealth and Family Office Report 2025  
Middle East (GCC) Private Wealth and Family Office Report 2025

### Distribution

Printed media distribution - 2,000. Hard copies will be available for 24 months.  
Digital media distribution - 20,000. Email campaign - 20,000 recipients. Publications will be available to download in PDF format.

### Readership

UHNW individuals, wealthy families and their businesses, private offices and single-family offices, private wealth professionals including private bankers, investment managers, trustees, multi-family offices, wealth managers, IFAs, private client lawyers, accountants, tax advisers, yacht and jet brokers, real estate agents etc.

### Launch Events

Secure invitations to our high-profile launch events in **Doha, Riyadh, Jersey, Guernsey and London**. These gatherings are not just events - they're exclusive networking opportunities designed to foster connections and business growth among the most influential stakeholders in the private wealth and family office industry.

Cost	One Publication	Two Publications
Case Study Editorial (1/2 Page)	<b>£1,250</b>	<b>£2,000</b>
Half Page Advert	<b>£3,250</b>	<b>£4,500</b>
Full Page Advert	<b>£4,750</b>	<b>£7,250</b>

### Technical Specifications

All files should be in Adobe Portable Document Format (PDF) version 1.3  
All transparency and layers flattened.  
Total Ink Limit in images is 300%.  
Fonts should be embedded/subset and should be PostScript Type1, TrueType or OpenType  
Total Ink Limit in images is 300%.  
CMYK Colour only (No spot / Pantone colour or RGB colour) Magazine image resolution 300dpi  
Magazine TAC 300%, the use of ISOcoated\_v2\_300\_eci.icc is recommended.

### Half Page Horizontal (14x4)



Size Type: Type Area Only  
Bleed Details: No Bleed  
Space Outside Trim: N/A  
InDesign Offset: N/A

	Height		Width
Trim Size:	133mm	x	190mm
Bleed Size:	None	x	None
Type Area:	133mm	x	190mm
PDF Size:	133mm	x	190mm

14x4 InDesign Template

### Full Page (28x4)



Size Type: Type Area Only  
Bleed Details: No Bleed  
Space Outside Trim: N/A  
InDesign Offset: N/A

	Height		Width
Trim Size:	297mm	x	210mm
Bleed Size:	None	x	None
Type Area:	270mm	x	190mm
PDF Size:	317mm	x	230mm

28x4 InDesign Template